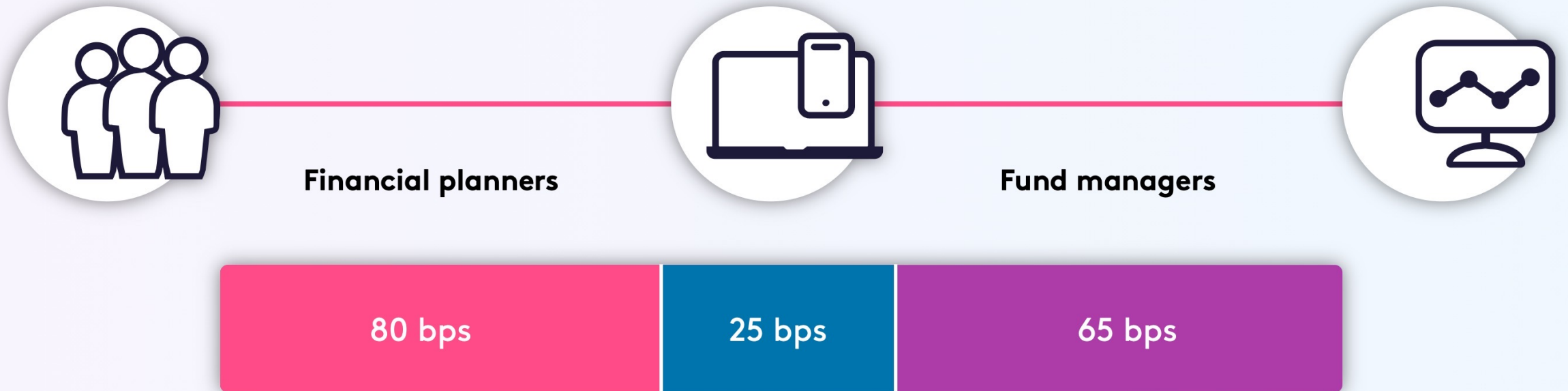
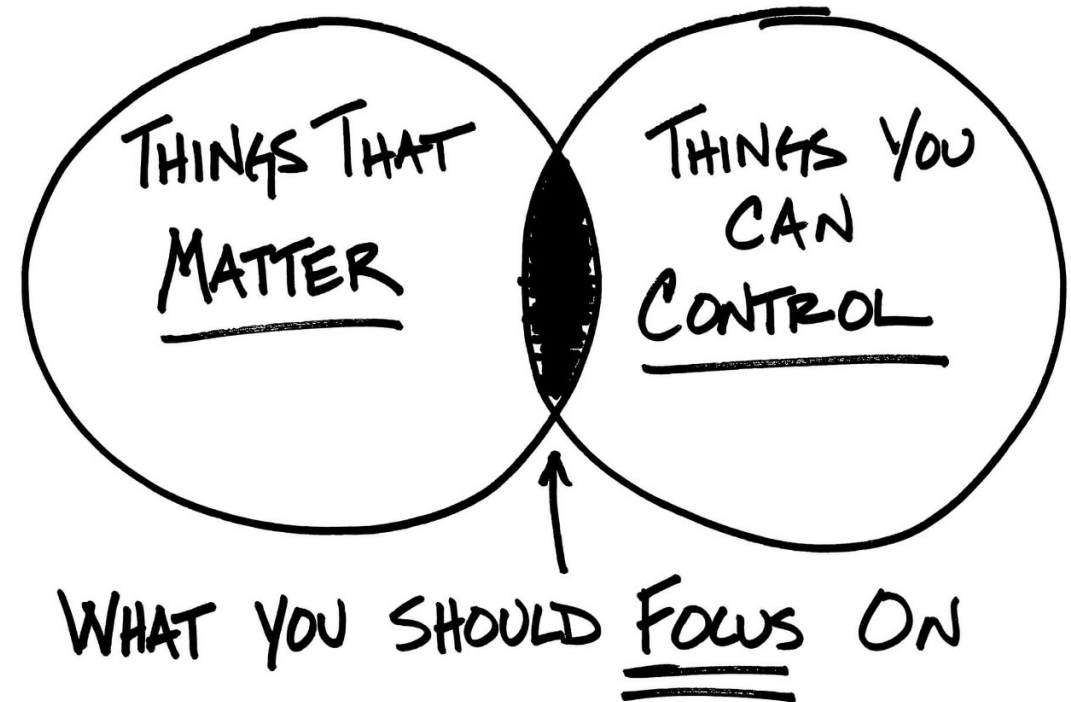


Platform 3.0

It's the end of the (platform) world as we know it



Who's controlling who?



Analogue no longer good enough



2019

Offline

Online

2026

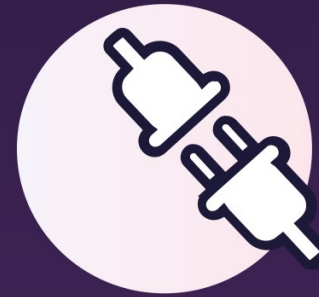
Offline

Online

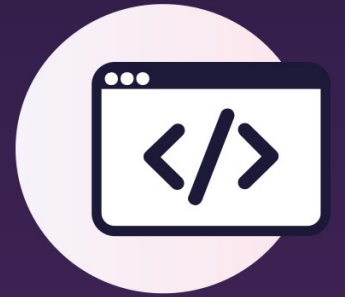
Dial up technology to improve client experience



Cloud-native



Connectivity

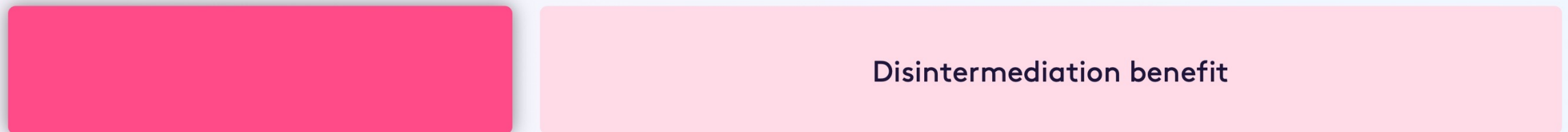


Data

Decomposition of today's 25bp retail price



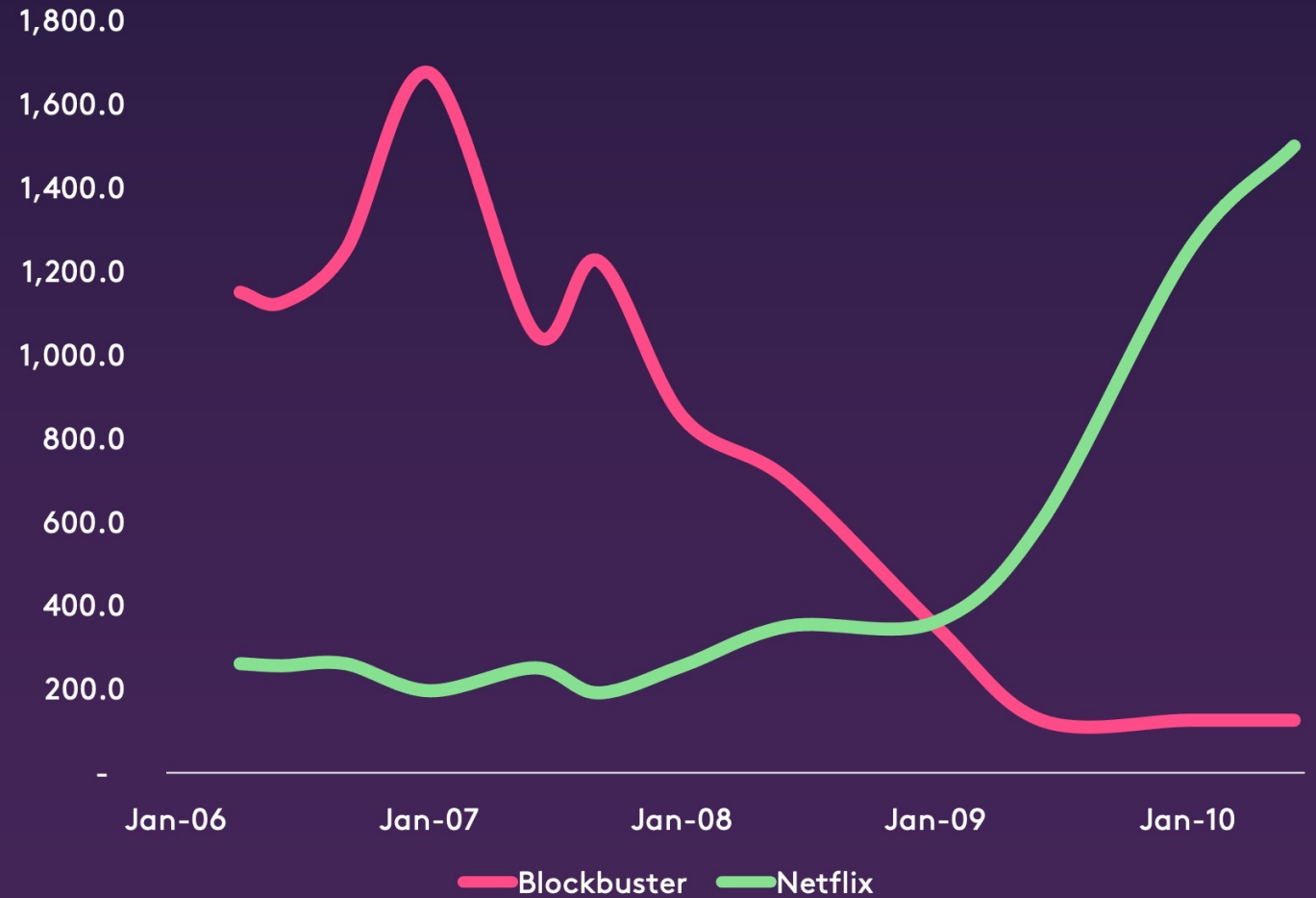
Tomorrow's wholesale costs





It's the end of
the (platform)
world as we
know it

Blockbuster v Netflix
A five year share price comparison



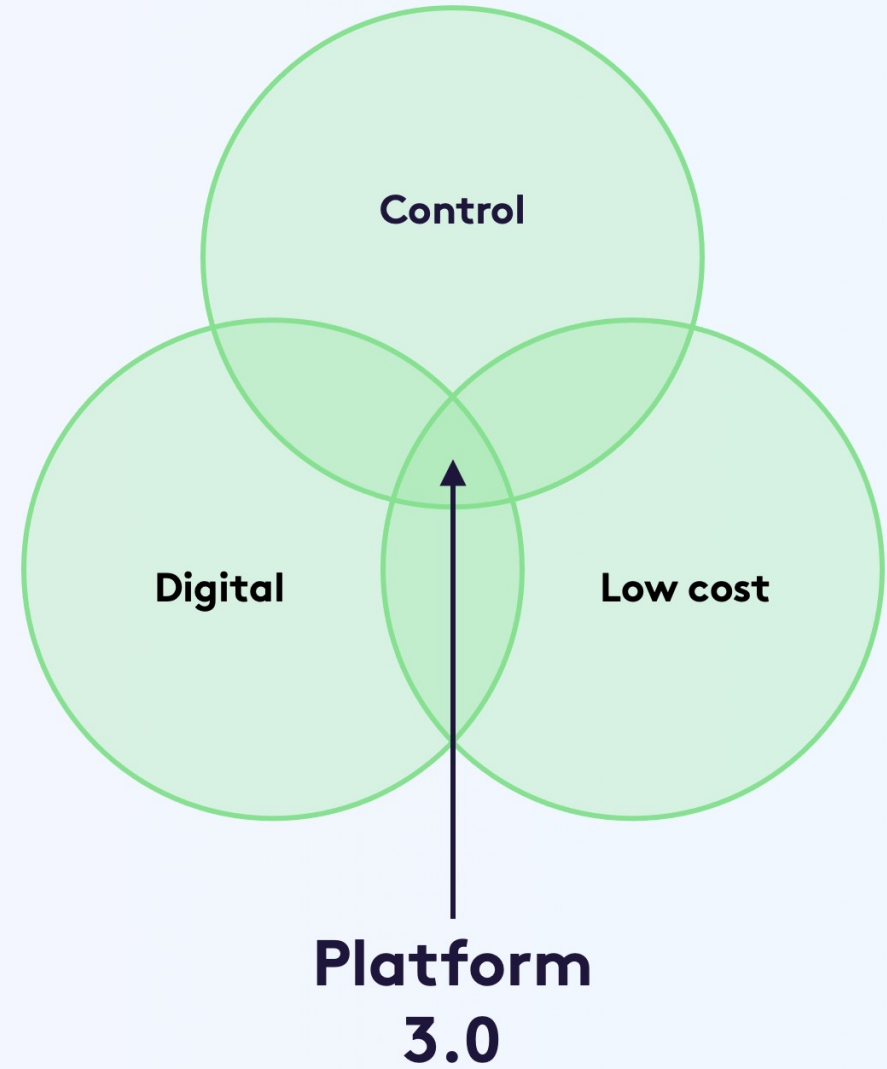
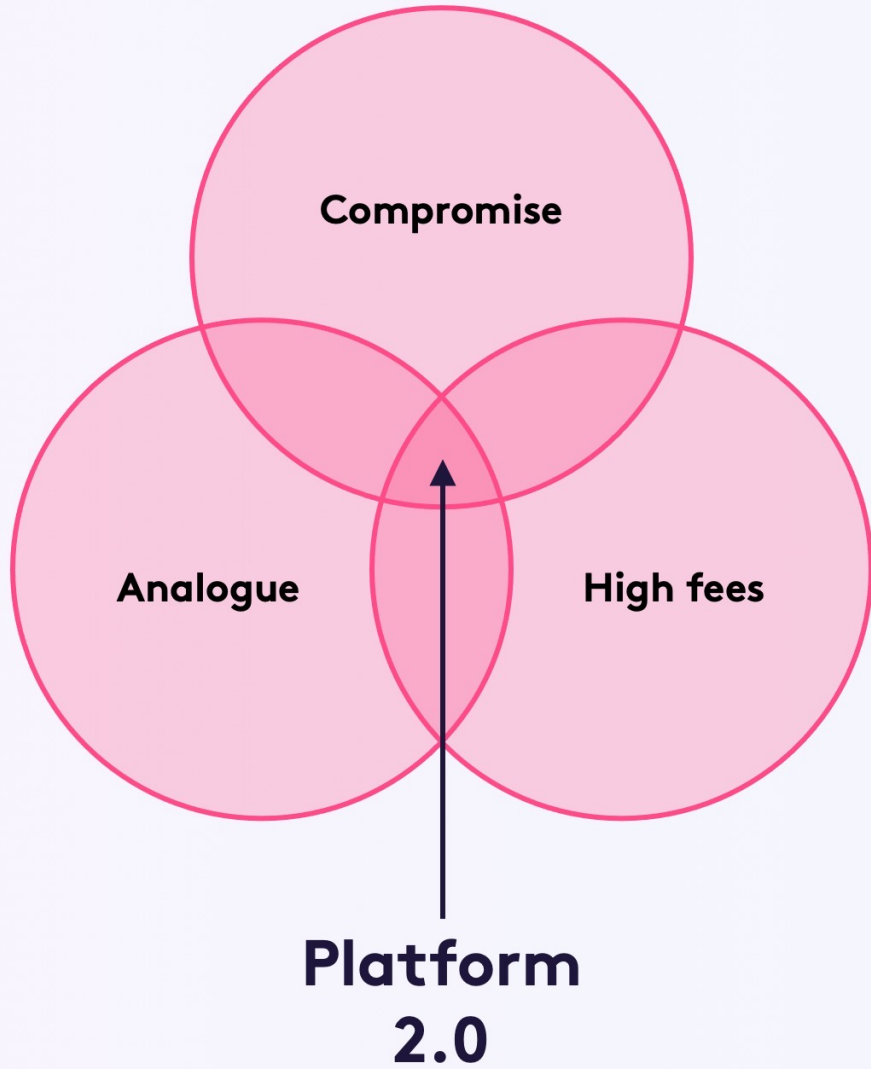
**“ It’s a little bit like,
‘is the Albanian Army
going to take over
the world?’... ”**

I don’t think so.”

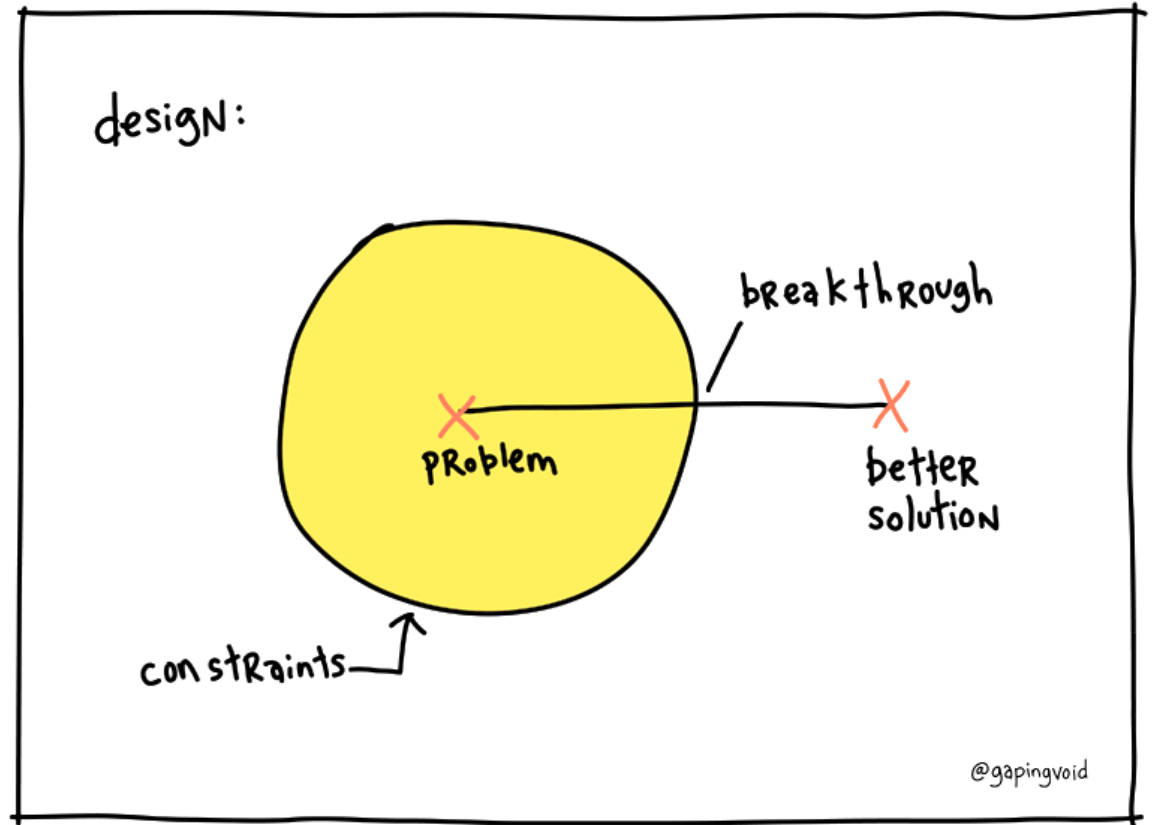
JEFF BEWKES

CEO OF TIME WARNER, DEC 2010



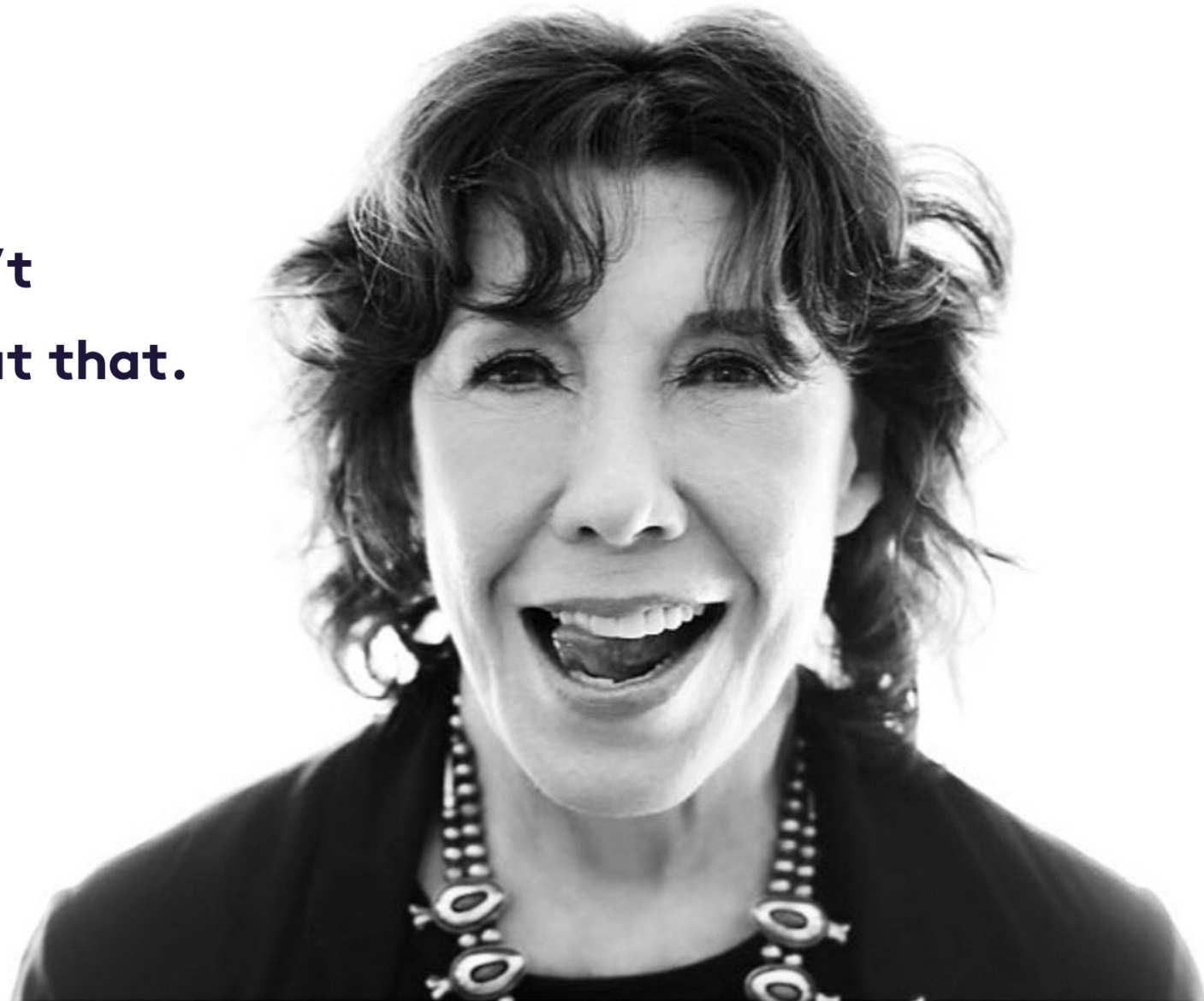


Kick out compromise and get more digital



**"I always wondered
why someone didn't
do something about that.
Then I realised I
was somebody."**

LILY TOMLIN



SECCL
part of octopus

The embedded investment platform

seccl.tech | hey@seccl.tech

